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City of Hillsdale receives certification as

Redevelopment Ready Community

Designation facilitates private investment, improves economic development opportunities

LANSING, Mich. – For its efforts in establishing a solid foundation to attract private investment and further build on municipality assets, the city of Hillsdale has been awarded the <u>Redevelopment Ready Communities</u> (RRC) certification, the Michigan Economic Development Corporation (MEDC) announced.

The MEDC will formally present the award Friday, August 23 at a special event held at Rough Draft, located at 42 Union St. in Hillsdale.

Hillsdale joins 33 other Michigan communities that have qualified as "thoroughly prepared" when it comes to planning and zoning to remove traditional barriers and promote opportunities for prospective investors. To see the complete list of RRC communities, <u>visit here.</u>

"Our mission at MEDC is to empower communities so they can proactively shape their future; a future built on a solid foundation of retaining and attracting business investment and talent," said MEDC Senior Vice President Katharine Czarnecki. "Hillsdale's commitment to continuous improvement and community-focused development will pay dividends for many years to come. With several new projects underway, they are a prime example of what is possible when a community invests in itself to prepare for the future."

As an RRC participant, the city of Hillsdale received a comprehensive assessment that measured current community and economic development practices compared to RRC best practice standards. The program evaluates and certifies communities which integrate transparency, predictability and efficiency into economic development practices. Certification status is a compelling indicator that a community has removed development barriers and streamlined processes to be more competitive and attractive to investors.

"The city of Hillsdale prides itself on being a great place for investment and an exciting place for families to grow," said Hillsdale's City Manager David Mackie. "To receive this designation as a Redevelopment Ready Community is truly an honor and speaks volumes to the commitment of our city staff and council members. We understand the value of this certification and believe that the designation as a Redevelopment Ready Community will help further establish Hillsdale as a regional destination for businesses and talent to thrive."

To reach certification the city of Hillsdale: amended the zoning ordinance to ensure downtown redevelopment is consistent with the community's vision; created the *Hillsdale Development Guide* which provides flowcharts for each of the city's development review processes and other pertinent information for prospective applicants; and adopted the *City of Hillsdale Citizen Participation Plan*, which identifies key stakeholders and describes how these stakeholders will be informed, consulted and involved in city planning and redevelopment efforts.

"The city of Hillsdale, its residents and leadership team value tradition and history and we're dedicated to developing the future by investing in the past," said Hillsdale Mayor Adam Stockford.

"The RRC program is a great resource for small communities that would like to be more attractive to developers," said Hillsdale Zoning Administrator Alan Beeker. "The program opens doors to future development and economic growth that otherwise would remain locked to communities like Hillsdale."